HARTMANPHD LLC

Richard Hartman, PhD

Innovator. Strategist. Results.

A seasoned C-suite executive and entrepreneur with over 35 years of leadership in policy, planning, and operations across research, field, and corporate levels within multiple cabinet-level departments, including the Department of Defense, Department of Commerce, and Department of Veterans Affairs.

ABOUT

Technology, marketing, and policy as one solution

Dr. Hartman uniquely integrates technology, marketing, and policy into cohesive business solutions. Passionate about ecosystem-building, connecting resources to needs, addressing root causes of complex challenges, and driving cultural transformation, he employs his proprietary 360° Approach® to enhance client, consumer, and stakeholder experiences. This methodology blends data analytics, digital communication technologies, and interdisciplinary collaboration to achieve measurable results.

HIGHLIGHTS

Notable Achievements

Energy Leadership

Envisioned and developed pipelines for the nation's key energy resilience tech solutions and biz models to include: Geothermal energy, geologic hydrogen, advanced energy storage and the Defense Energy Consortium.

Healthcare Leadership

Directed healthcare policy for the nation's largest integrated healthcare system, safeguarding the interests of over 7 million enrolled veterans.

Innovator in Rural Health

Founded the VA's Office of Rural Health, advancing initiatives like telemental health expansion, regional resource centers, clinical trials, and education/training programs.

Pioneering Diplomacy

Led the first U.S. environmental and health site assessments in Libya, facilitating the restoration of full diplomatic relations.

Tech Entrepreneurship

Co-founded two successful BIGDATA analytics companies, steering them from concept to profitable exits.

Philanthropic Gaming

Co-developed a groundbreaking philanthropic gaming concept to generate ad revenue for Microsoft in 2008.

DoD Innovation

Conceptualized and implemented Total Exposure Health, a transformative approach that integrates environmental exposure data with genomics to personalize clinical care for the DoD.

Medical Technology Development

Devised and launched the Army's first handheld point-of-contact electronic medical system (EMS), recognized as one of the Army's greatest inventions.

RECOGNITION

Recognition & Research

A recipient of five National Science Foundation (NSF) Small Business Innovation Research (SBIR) grants, Dr. Hartman's current interests span policy, strategy, communication, and branding in defense, healthcare, education, environment, and energy.